



International Trade Fair for Plastics and Rubber

26 - 29 May 2008
Singapore Expo

ASEANPLAS 2008 www.aseanplas-singapore.com

FAX REPLY TO:

(65) 6332 9655 or 6337 4633

- We are interested in exhibiting.
Please reserve _____ sqm
 - Space only (min 21 sqm) @ S\$480 per sqm
 - Shell scheme (min 9 sqm) @ S\$580 per sqm
- Please send us more information on visiting when available.
- Have a representative contact us as soon as possible.

Name: _____

Job Title: _____

Company: _____

Address: _____

City/Postcode: _____

Country: _____

Tel: _____

Fax: _____

E-mail: _____

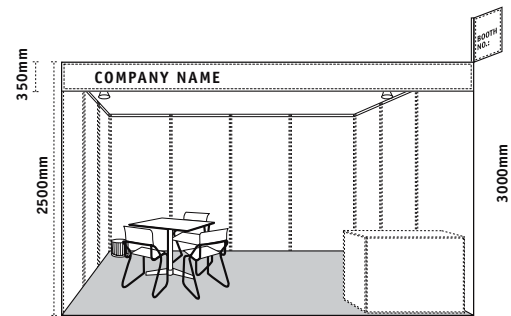
Website: _____

Company's Main Activity: _____

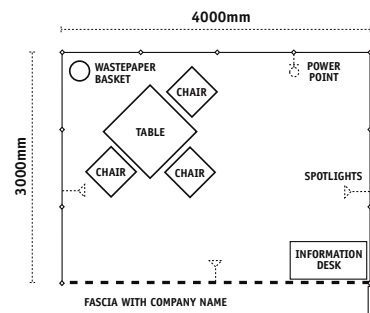
Cost of Participation

- Space Only (min 21 sqm) : S\$ 480.00 per sqm
- Shell Scheme (min 9 sqm) : S\$ 580.00 per sqm

Shell Scheme Package Stand



PERSPECTIVE VIEW



LAYOUT PLAN - 12 sqm stand

Electrical & Furniture Entitlement (Shell Scheme Package)

Items	Area : sqm					
	9	12	18	24	30	36
Leather Chair	2	3	6	6	9	9
Information Desk	1	1	1	1	1	2
Lockable Cupboard	0	0	0	1	1	1
Square Table	0	1	1	2	2	3
Wastepaper Basket	1	1	1	2	2	3
Spotlight	2	3	4	6	7	9
13amp Powerpoint	1	1	1	2	2	3

Note: 1. No financial credit will be given for any package item not utilised.
2. The participation cost and all other charges are nett to which the prevailing Goods & Services Tax (GST) will be added. The GST is applicable to Singapore companies only.



ASEANPLAS 2008 International Trade Fair for Plastics and Rubber



A project of AFPI-ASEAN Federation of Plastic Industries

Hosted by:

SPIA

Singapore Plastic Industry Association

Endorsed by:



Supported by:

EUROMAP

European Committee of Machinery Manufacturers for the Plastics and Rubber Industries

World's No. 1 International Trade Fair for Plastics + Rubber

Incorporating:



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SINGAPORE

ASEANPLAS

Meet the world's best!

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International Trade Fair for Plastics and Rubber

Incorporating:



A Vibrant ASEAN Economy

ASEANPLAS, the region's cornerstone event for the plastic and rubber industries, returns to Singapore in 2008. ASEAN continues to rank highly as an investment destination as multi-national corporations seek to realize lower risk business platforms and manufacturing operations across multiple locations. ASEAN nations are also maintaining or improving their global competitiveness versus other Asian nations. Four ASEAN members rank ahead of China in the World Economic Forum's Global Competitiveness Index.

Companies in manufacturing sector, particularly in plastics and rubber processing, are working actively to upgrade their technological capabilities in order to compete better on the global stage. ASEAN's processors are recognizing the need to specialize and adopt the latest technologies. This trend makes ASEANPLAS all the more important an event on the industry calendar. The must-attend exhibition will take place from **26 to 29 May 2008**.

Global Competitiveness Rankings:

	2005	2006
Singapore	5	5
Malaysia	26	26
Thailand	33	35
Indonesia	69	50
China	52	54
Philippines	73	71
Vietnam	74	77

Source: World Economic Forum Global Competitiveness Index

Plastics Demand in ASEAN (1,000 tonnes)

		2006	2008	2010	Growth (2004-10)
Indonesia	PP	515	576	637	3.3%
	LDPE/LLDPE	460	510	553	2%
	PVC	298	342	374	3.1%
Malaysia	PP	357	394	434	5.3%
	LDPE/LLDPE	445	491	541	5.2%
	PVC	232	256	282	3.9%
Philippines	PP	200	260	410	17.0%
	LDPE/LLDPE	230	278	337	10%
	PVC	232	256	282	7.1%
Thailand	PP	956	1,053	1,161	6.3%
	LDPE/LLDPE	627	690	759	5.1%
	PVC	595	656	724	4.1%
Vietnam	PP	234	283	343	10%
	LDPE/LLDPE	136	155	178	6.9%
	PVC	216	247	283	7.1%

Source: METI (Japan)

Overview of opportunities in ...

Malaysia: FTAs Boost Trade Options

- Trade and economic ties with a number of nations and several bilateral trade agreements will augment business opportunities in areas such as electronic product reliant in plastic components and advanced packaging solutions.
- Its sophisticated production methods and extensive adoption of new technologies should contribute to higher levels of growth.

Thailand: Auto Central and Bolstering Electronics Sector

- Thailand has recorded average annual growth of 35% per annum in automobile production and 30% in motorcycle production since 1998. The auto industry is on target to meet production of 2 million vehicles by 2010 with 50% being exported.
- Electrical and electronic products account for about one-third of exports. Thailand's Board of Investment (BOI) wants to attract more investment to raise the technology level.

Indonesia: Steady Gains

- Indonesia is currently the 50th most competitive economy in the world, 19 places up from last year, and ahead of China. It is still in a relatively early stage of economic development and performs particularly well in a number of areas typically reserved for rich, innovation-driven economies.
- It is a leading global supplier of woven bags and ready to ascend the technology ladder further. The future development of the processing sector looks promising.

Vietnam: ASEAN's growth leader

- Boosted by its accession to the WTO, Vietnam is ASEAN's fastest growing economy. Plastics product exports grew by almost 36% year-on-year to reach \$500 million in 2006 and a target of \$1.3 billion has been set for 2010.
- The country needs to invest \$2.5-\$3 billion in plastics processing equipment between 2005 and 2010.

Singapore: An Ideal Host

- Singapore functions as a key logistics hub for the ASEAN region and is home to a vibrant processing sector with an emphasis on product development. Singapore's precision engineering cluster, which encompasses plastics processing, grew 9.5% in 2006 compared to 2005. Its processing community continues to expand into neighboring ASEAN countries such as Vietnam, and beyond into China and even India.
- Suppliers of machinery and materials need to maintain strong links with Singaporean customers if they are to be successful regionally.

Regional Roadmap Targets Expanded Processing Capabilities In Rubber

ASEAN nations rank top globally in the production of natural rubber, with Indonesia, Malaysia, Thailand and Vietnam being leading producers and accounting for the majority of global production.

The ASEAN Secretariat has in place a roadmap for regional integration of the rubber-based products sector. This seeks to facilitate and promote intra-ASEAN trade and investments, improve conditions to attract and retain manufacturing, promote outsourcing programmes within ASEAN, and promote the development of "Made in ASEAN" products. This initiative will generate demand for rubber processing machinery.

ASEANPLAS - Centre stage for the plastic and rubber industries

Exhibit Profile

Machinery & Equipment for the Plastic & Rubber Industries

- Auxiliary / Ancillary equipment
- Extruders & extrusion lines
- Injection & blow moulding
- Finishing, decorating, printing & marking
- Welding
- Foam, reactive or reinforce resins
- Preprocessing, recycling
- Measuring, control & test equipment
- Moulds & dies
- Parts & components
- Post processing machines
- Presses

Products of Plastic & Rubber

- Semi-finished products & technical parts

Raw Materials

- Additives
- Adhesive & glues
- Coating compounds
- Fillers
- Foams & intermediates
- Paint resins
- Reinforcing fibres & materials
- Rubber & synthetic fibres
- Starting materials & intermediates
- Thermoplastics & thermoplastic elastomers
- Thermosets

Services

- R & D / Consultation
- CAD / CAM / CAE software
- Plastic / Rubber injection moulding
- Material formulating / Compounding
- Contract manufacturing / Assembly services
- Standardisation

Visitor Profile

- **Manufacturers, Processors & Users of Plastic & Rubber Products**
- **Raw Materials Processors**
- **Trade Associations / Service Organisations**
- **Management, Technical & Production, Sales & Marketing & Purchasing Personnel from the following industries :**
 - Automotive & Transportation
 - Building & Construction
 - Electrical, Electronics & Mechanical Engineering
 - Telecommunications
 - Furniture & Furnishing
 - Household Goods
 - Leisure Goods
 - Medical & Healthcare
 - Packaging

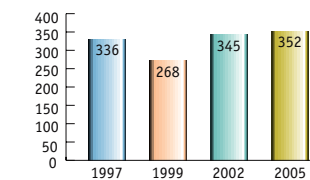
Vital Statistics

ASEANPLAS, incorporating ASEANRUBBER, will be the centre stage for the plastic and rubber industries in 2008. International manufacturers, industry professionals and processors from all over Southeast Asia and beyond have fostered closer relationships and benefited from the trade fair since its debut in 1995. ASEANPLAS has also helped to widen their customer base by creating networking opportunities between exhibitors and visitors.

The 2005 edition of ASEANPLAS welcomed 352 exhibiting companies from 29 countries and 7,949 quality trade visitors from 54 countries.

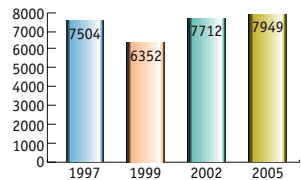
Exhibitor Analysis

Number of Exhibitors

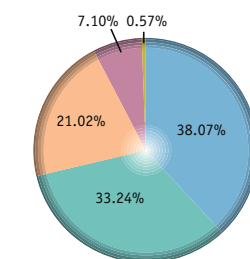


Visitor Analysis

Number of Visitors



Geographic Breakdown



Business Matching

Our Business Matching service will provide all exhibiting companies with an added platform to reach targeted customers. This service will be provided to all exhibiting companies who are seeking for potential customers, distributors or business partners.

Apply for space TODAY and let us help you reach the RIGHT customers!